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#### UPCOMING EVENTS / CHAMBER CALENDAR

The MIX Nighttime  
Networking  
Thu. June 26th 5:30 - 7:PM  
[Register Now](#)

Connection Breakfast  
Fri. July 11th 7:15 AM  
[Register Now](#)

#### JOIN OUR LIST

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#### CHAMBER PARTNERS



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of the  
America's Schools  
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## NEW CELL PHONE DRIVING LAW BEGINS JULY 1st

Beginning on July 1, you'd better think twice before using your cellular phone while driving - unless it's for an emergency, or you have a handsfree headset. California Senate Bill 1613 applies only to the person driving the vehicle, and carries fines of \$20 for a first offense and \$50 for subsequent infractions. Convictions also will appear on the violator's driving record. Motorists over 18 may use a hands-free device.

Drivers under 18 may not use a wireless phone or hands-free device. Using a handheld cellular phone while driving is considered a primary violation, meaning law enforcement officers can stop you solely for this infraction. There is no grace period. Whether a citation is issued is always at the discretion of the officer. Exceptions will be granted to:

- Motorists making 911 calls and emergency response personnel;
- Drivers of commercial vehicles who use wireless push-to-talk phones (until July 1, 2011);
- Motorists operating a vehicle on private property.

Supporters of the law said cell phone use is a distraction and can affect driving. They cited data from the California Highway Patrol that indicated cell phones were the leading cause of distracted driving accidents, and that hands-free technology substantially reduced the number of crashes.

For more information on the new law, visit [www.chp.ca.gov](http://www.chp.ca.gov).

## INTRODUCTION TO LIGHTING EVENT FROM SCE



### Free event July 9, 2008

Explore ways to optimize your electricity consumption and get a better return on your energy dollar while improving your facility's lighting through the proper selection of incandescent, fluorescent and high-intensity discharge lighting systems. Enhance your understanding of light source technologies and performance characteristics, and find out how they can work for you.

PRE-REGISTRATION IS SUGGESTED DUE TO LIMITED SEATING.

Phone: (626) 812-7537 or (800) 336-2822  
Or register online at [www.sce.com/ctac](http://www.sce.com/ctac)



# Preferred Employers

I N S U R A N C E   C O M P A N Y

**Preferred Employers Insurance Company** *specializes in workers' compensation coverage for small businesses in California.*

Our strategy is to focus on the particular needs of small employers, providing technical expertise combined with convenience. The company serves approximately 14,000 customers covering a broad spectrum of industries throughout the state.

A variety of payment options is offered through telephone, online, or payroll services. Frequent newsletters provide valuable safety information. Telephone hotline provides access to claim reporting & customer service staff.

[Click here to check out our website for more information or](#)

[Click here to send an e-mail](#)

## THE MIX - NIGHTTIME NETWORKING ONLY \$5

Not a morning person?

**food, fun,  
networking,  
door prizes**



***We had well over 100 in attendance in May***

- were **YOU** at The

Music, absolutely delicious appetizers and a great lively atmosphere to meet new friends.



Chamber businesses are invited to bring draw prizes to be given away during the mixer. Items must be tangible items (no discounts or special offers) and be valued at least \$25. This is a great way to introduce yourselves!

smile and we will take care of the rest! How else can you have this much fun with your friends and new contacts for \$5?

Registration is hopping and we are seeing a tremendous group of new faces and some that we know but haven't seen in a while. Be there...



**Jonathan's at Peirano's**

204 E. Main Street  
Ventura, CA 93001

**Thursday June 26th 5:30 - 7:PM**

**\$5 Members - \$10 Non-Members**

**[Register online](#) - Pay at the door!**

## NEW BIZ CONNECTIONS GROUP #4 STARTING

Many have asked when we will begin a new Biz Connections group as these groups report very successful lead generating meetings.

We are proud to announce that our 4th Biz Connections group will be meeting the 2nd and 4th Tuesdays of each month at 7:30 AM. The first meeting will be held June 8th, 2008.

These groups are restricted to one member per business category and fill up quickly. If you are interested in learning more or joining the group please contact Nancy Maxwell, Membership Director at [nancy@ventura-chamber.org](mailto:nancy@ventura-chamber.org) or call 805 676-7500.

Reach your target market locally and globally  
- how Integrated Marketing pays BIG!

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Women's Economic  
Ventures (WEV)

Women's Economic Ventures (WEV) presents expert presenters and hands-on sessions for women entrepreneurs. Learn the New Rules of Marketing: walk away with tools, ideas, and best practices for successful web marketing, niche marketing and advertising. June 27, 8:00am-4pm, Fess Parker's Doubletree Santa Barbara. Full

**Women's**  
ECONOMIC VENTURES  
SMALL BUSINESS LOAN FINDER  
Your business partner from Start-up to Success to Significance

**REGISTER NOW:**  
Friday, June 27, 2008  
8am - 4pm at Fess Parker's Double Tree  
805.965.6073 or [www.wevonline.org](http://www.wevonline.org)  
Advance pricing and group rates available

BUSINESS TRAINING | CONSULTING | COACHING | CAPITAL

agenda, speaker bios  
and registration at  
[www.wevonline.org](http://www.wevonline.org)  
or call 805-965-6073

## BUSINESS LEADERS TRIP TO HONG KONG AND MACAO



\$2,499 base per chamber member (double occupancy)  
or \$2,599 base non-member guests (double  
occupancy)

**Must register by July 31st**

**10-day trip scheduled for Sunday November 2, 20  
through Tuesday November 11, 2008**

The Ventura Chamber of Commerce in partnership with  
Citslinc International invites business leaders and  
community members to participate in the Chamber's first Business Leaders Trip to  
Hong Kong & Macao. [Click to download brochure.](#)

### Trip Includes:

- Round trip International airfare
- 5-star or 4-star hotels
- Deluxe tour buses
- Airport taxes throughout the trip
- English-speaking tour guides
- Admission tickets to tourist spots
- 3 meals a day included in mainland China.
- Breakfast only in Hong Kong and Macao

## TASTE OF VENTURA HARBOR CRUISE WITH ISLAND PACKERS 8/7/08

### Register by Tuesday August 5th

Cruise the Ventura Harbor and the  
Ventura Keys and watch the the  
Fireworks from the Ventura Fair  
(weather permitting) at 10PM.  
Food, Fun, & Fireworks for all!  
Taste Local restaurant  
appitizers/food donated by Ventura  
Harbor restaurants: The Greek at  
the Harbor, Margarita Villa,  
Spinnaker Seafood Broiler and  
Milano's.



Cruise includes:

- Delicious array of hors d'oeuvres and desserts
- No-host bar (one complimentary drink included)

Space is limited and advance reservations are required.

[Click here for flyer](#)

VENTURA BUSINESS EXPO & CONFERENCE - Sep. 25th

**63** Sponsor and Exhibitor Booths & **30** Exhibitor Tabletops



The 2008 Ventura Business Expo & Conference is West County's largest one-day business show! It is your chance to **PROMOTE** your business and **SELL** your products and services while we **SHOWCASE** the best of Ventura!

Trade show expos and events - your strategic choice

- 77% of visitors have some kind of buying power
- 79% of visitors will be new contacts
- Visitors will tell 6+ other people about their experience

Trade shows:

- Help attendees become aware of new products and services 81%
- Allow attendees to interact with sales representatives 88%
- Enable attendees to interact with peers 86%
- Provide information attendees can trust 67%
- Incentives attendees to seek more information on the web 77%

*\* Source: American Business Media 2006*

- The #1 business to business marketing spend to support sales

*\* Source: Market Reality eSurvey*

We will help you succeed:

- Pre-event training to help prepare your booth, establish objectives and plan for networking
- Pre-event advertising from the chamber with promotions to share with clients and prospects
- Networking areas throughout the venue for more in depth connections



*"The 2007 Business Market Place was by far the place to be! While smaller in size we made at least twice the amount of good contacts. We had time to spend talking to prospective clients and felt that we had a very productive show in contrast to previous years. We will be back for sure in 2008 and look forward to continued improvements and many more great contacts and increased business."*

- Jeff Hata, Anchor Printing and Graphics

[CLICK HERE TO DOWNLOAD BROCHURE](#)

## AND REGISTRATION INFO

CHAMBER WEBSITE PRODUCES MEMBER REFERRALS

### Top referrals & internet traffic report for May

#### Website Statistics for May:

**Visits - 11,210**  
**Page Views - 13,052**  
**Time Per Visit - 3.02 minutes**  
**Files Downloaded - 3,293**

#### Top 10 Members Clicked

Four Points by Sheraton Ventura Harbor  
City Shopper  
WorldVentures Travel  
Acupuncture Specialty Clinic  
Passion Parties  
Zoey's Cafe  
Avon  
Nordskog Publishing  
Warriner Consulting  
Pacific Oaks Federal Credit Union

#### Top 10 Members Mapped

Viola Incorporated  
Hungry Hunter Restaurant  
Green Thumb International  
Pump It Up "The Inflatable Party Zone"  
Vagabond Inn, The  
Bella Maggiore Inn  
BJ's Restaurant & Brewery  
Ventura Orthopedic Medical Group  
Country Inn & Suites by Carlson at Ventura  
Marriott Ventura Beach  
Ventura Rental Center

CHAIRMANS CIRCLE





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