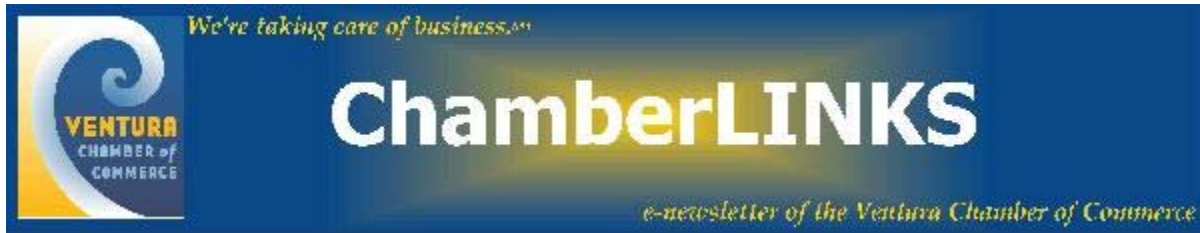


Serena Martinez

From: Serena Martinez [serena@venturachamber.ccsend.com] on behalf of Serena Martinez [serena@ventura-chamber.org]
Sent: 2009-01-22 14:08
To: serena@ventura-chamber.org
Subject: Your ChamberLINKS from the Ventura Chamber of Commerce

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**IN THIS ISSUE****THE MIX RETURNS****MAYOR WEIR TO PRESENT STATE OF THE CITY****2008 ANNUAL REPORT / 2009 BUSINESS PLAN****FEBRUARY WORKSHOP****SEARCH ENGINE OPTIMIZATION AND SOCIAL MEDIA FOR YOUR BUSINESS: THE NEXT LEVEL OF INTERNET MARKETING**

2/12 - 9am-10:30am

This presentation demystifies internet marketing and social media outlets such as Facebook, YouTube, and blogs so you can apply them to your business. Learn what works now to get your site on the first page of Google.

PRESENTED BY:

THE MIX RETURNS TO OFFER MORE EVENING NETWORKING - COME TONIGHT, BUILD CONTACTS

The first MIX of 2009 will be a spectacular opportunity to party with great party hosts Ventura Rental Party Center. No one knows how to party like Ventura Rental Party Center!

In addition to the fabulous food you will get a chance to preview three "musical chairs" that will be auctioned off at the Ventura Music Festival's fundraiser on March 14th.

Be included in the food, fun, networking and door prizes! Feel free to bring prizes (minimum \$25 value - please no discount coupons) to give your company that little extra attention.

Tonight's party starts at 5:30 and goes until 7:PM.

Due to the strained economy the Chamber and Ventura Rental Party Center have invited FOODShare to bring collection bins to The MIX. Food pantries are more strained than ever. If you are able please bring canned and prepackaged goods tonight.

Join us at Ventura Rental Party Center at 1601 Callens Road tonight and start your new year off right! Register online and pay at the door. \$10 for members and \$15 for non member guests. This event is still one of the best priced opportunities for you to begin new or deepen existing business contacts.

Register now by clicking on the Chamber Calendar at www.VenturaChamber.com.





Check the Chamber Calendar at www.VenturaChamber.com for more details.

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MAYOR WEIR TO PRESENT STATE OF THE CITY AT UPCOMING CHAMBER BREAKFAST

Friday, February 27th will be the Chamber's annual State of the City breakfast. Mayor Christy Weir will share the City's accomplishments of 2008 and what is on our horizon for 2009.



The Mayor's address will be about how we can work together to implement the vision that has been laid out in the City's General Plan. Her continuing goals for the coming year are in the areas of historic preservation and adaptive reuse, higher standards for neighborhood design guidelines, improving the

physical and cultural landscape of the city, economic vitality of our downtown, the mall and the Auto Center areas, and finally increased maintenance to make Ventura cleaner and greener.

The breakfast will be at the Four Points by Sheraton Ventura Harbor, 1050 Schooner Drive. Check in is 7:30 a.m. with the program beginning promptly at 8:AM. Reservations are required by Tuesday February 24th because this event was standing room only last year. You can register on-line via the Chamber's website at www.venturachamber.com or by calling the chamber office at 805-676-7500.

Ventura Chamber of Commerce's 2009 Chairman's Circle members will also be recognized at this event with a special presentation. Chairman's Circle represents a special group of businesses and individuals who have made a significant annual financial investment in support of the Ventura Chamber of Commerce's initiatives, programs, and projects.

Sponsorships and Chairman's Circle memberships are still available by contacting Serena Martinez serena@ventura-chamber.org or calling the chamber office at 805-676-7500.



The mission of Flowerkisses.com is to encourage and inspire others to spread Love, Joy and Healing through the gift of giving and the power of flowers. Life is more fulfilling when giving!



This is why Flowerkisses.com and the United Way have joined together to raise funds and build synergy in our community.

Get fresh - blow someone special a kiss with Flowerkisses.com.

Who is that someone special in your life?



CHAMBER REPORTS PROGRESS TO MEMBERSHIP AND PLANS FOR ANOTHER YEAR OF HARD WORK ON YOUR BEHALF

If you were unable to attend this month's State of the Chamber you were unable to witness our



annual installation of new board members and were not presented with our 2008 Annual Report / 2009 Business Plan. You missed a great time and a lot of valuable information. You missed the opportunity to rub elbows with the Board of Directors and chamber staff. But you don't have to miss out on hearing the good news on the chamber's accomplishments for 2008 or the plan for 2009 which has been built in large part from your responses to last fall's annual survey.

[Click here](#) to view a pdf version of the 2008 Annual Report / 2009 Business Plan. If you would like to request a printed copy you may do so by e-mailing Rozann Nelson at help@ventura-chamber.org.

Thank you to our sponsors: First California Bank, Ventura College Institute for Community and Professional Development, Ventura County Star and Ventura Rental Center.

Learn more about how your chamber performs in its five core areas:

- Creating a Strong Local Economy
- Representing Business to Government
- Providing Networking Opportunities and Business Contacts
- Promoting the Community
- Political Action

California law requires employers to post 16 state and federal notices that explain workers' rights to employees. Three mandatory notices have changed for 2009, which means every employer among your members must display an updated poster in an area that is accessible to all employees.

The following notices on the California and Federal Employment Poster have changed for 2009:

- Family and Medical Leave Act
- Equal Employment Opportunity
- EDD notice to employees

**2009 Employment Posters
and Human Resource
Materials Available**
through the
Ventura Chamber

2009 Required Notices Kit
Includes 1 poster and all 5 mandatory pamphlets (20 each)

Laminated poster:	\$82 (member)	\$90 (non-member)
Non-laminated poster:	\$72 (member)	\$80 (non-member)

2009 California and Federal Employment Posters

Laminated poster:	\$39 (member)	\$44 (non-member)
Non-laminated poster:	\$23 (member)	\$28 (non-member)

Paid Family Leave Pamphlets (packet of 15)

\$20 (member)	\$25 (non-member)
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Sexual Harassment and Information Sheets (packet of 15)

\$20 (member)	\$25 (non-member)
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Unemployment/SDI Pamphlets (packet of 15)

\$20 (member)	\$25 (non-member)
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Workers' Comp Rights and Benefits Pamphlets (pack of 15)

\$20 (member)	\$25 (non-member)
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HR Handbook for California Employers Edition

\$40 (member)	\$50 (non-member)
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2009 HR Forms for California Employers

\$20 (member)	\$30 (non-member)
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Employee Handbook Software for CA, Employers Edition

\$99 (member)	\$130 (non-member)
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2009 Labor Law Digest Kit
*Includes Labor Law Digest (\$149 value) Labor Law Update newsletter (\$99)
and 2009 CA and Federal Employment Poster (\$39)*

Hard Copy:	\$270 (member)	\$300 (non-member)
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2009 Labor Law Digest Edition

\$149 (member)	\$160 (non-member)
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+ 7.25% SALES TAX

Contact:
Rozann Nelson
help@ventura-chamber.org
805-676-7500

VENTURA
CHAMBER OF COMMERCE

**Required by law
by January 1,
2009.**

**Penalty for
NOT
posting
\$17,000**

Contact Rozann Nelson by e-mail at help@ventura-chamber.org or call 805-676-7500 today to pre-order your materials.

CHAMBER WEBSITE PRODUCES MEMBER REFERRALS

Top internet referrals and traffic report for December

Website Statistics:

Visits - 14,390

Page Views - 23,178

Top 10 Members Clicked

Osabi Japanese

Bob Davis Team

Four Points Sheraton by Ventura Harbor

Ventura County Fairgrounds & Seaside Park

Yolanda's of Ventura

Acupuncture Specialty Clinic

Vic's Plumbing Supply Company

Avon Beauty Center

Dargan's Irish Pub & Restaurant of Ventura

City Shopper

Top 10 Members Mapped

Marriott Ventura Beach

Osabi Japanese
Pierpont Inn
Raymond James Financial Services
RH Wealth Advisors, Incorporated
Ventura Family YMCA
Bank of the West
Capital Insurance Group
Comfort Inn Ventura Beach
Crowne Plaza Ventura Beach

CHAIRMANS CIRCLE



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