

# ARTS IN THE PARK

## ARTIST INFORMATION

Saturday, October 16 from 1-9 & Sunday, October 17 from 12-5 at Plaza Park in downtown Ventura.

**APPLICATION FEE:** A non-refundable "Application Fee" is required with each complete application. One application plus non-refundable application fee must be received per category. Make checks payable to the Ventura Chamber of Commerce. All applicants must submit representative images of work to be displayed at the festival.

**ELIGIBILITY:** Artists of all original fine art and fine craft disciplines may apply. No commercial agents, dealers or manufacturers may enter. Mass produced kits, molds, embellished objects and commercial reproductions are unacceptable. All artwork must be signed. All artwork displayed must be for sale.

**REQUIREMENTS FOR JURY:** Artwork must be signed, original work. The jury will view artwork presented to them through an anonymous screening process.

**DIGITAL IMAGE REQUIREMENTS:** Artists are required to submit images of 4 representative works of art. Acceptable files will be jpg, tiff or pdf formats only and may be received via e-mail or on a physical cd. Cds will not be returned via mail but may be picked up by request at the Ventura Chamber of Commerce office after August 1. E-mailed images may be sent to [Barbara@venturaartfestival.com](mailto:Barbara@venturaartfestival.com). All images submitted by Artist are hereby authorized for promotional purposes by the Ventura Chamber of Commerce relating to the Arts in the Park before, during or after the event.

**JURIED SELECTION PROCESS:** All entries will be juried. Jurying will take place July 23 - 29. All images will be assigned anonymous numbers for the jurying process.

**ACCEPTANCE NOTIFICATION AND AGREEMENT:** Selected artists will be notified by July 31st. Artist exhibit reservations will be accepted between August 1-5.

**FESTIVAL FEES:** The non-refundable Application Fee will be due and payable by cash, check or charged to the credit card as supplied on the application and may not be refunded for any reason after submission. Space fees will be collected between August 1-5. Reservations will be taken on a first come, first served basis.

**VENUE:** Arts in the Park will occupy Plaza Park in downtown Ventura. Food will be offered by local restaurants. The Chamber will staff a no-host bar to provide refreshments. Artists and visitors will enjoy music throughout the day.

**PUBLICITY:** All media will be used to promote the festival: internet, newspapers, electronic and print advertisements and flyers.

**DISPLAYS:** Artists must furnish their own canopy/tent and display panels. Electricity will be offered for an additional charge.

**SET UP:** Setup will occur Saturday morning.

**SALE OF ART:** Each artist must display and provide a copy of a valid business license, California State Seller's Permit or Temporary California Sellers Permit as required by law. Additional information on specific requirements will be made available to artists selected to participate.

### BOOTH FEES:

Half Booth (5x10) \$75  
Booth (10x10) \$125  
Double Booth (10x20) \$225

7/23 Artist application LATE deadline

7/23-7/29 Jurying of artist applications

7/31 Artist acceptance notification

8/1-8/5 Artist exhibit reservation deadline

10/16-10/17 ARTS IN THE PARK!

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## ARTIST APPLICATION

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at Plaza Park in downtown Ventura.

Artist Name: \_\_\_\_\_ Business Name: \_\_\_\_\_  
Business Address: \_\_\_\_\_ City / ZIP: \_\_\_\_\_  
Telephone Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_  
Website Address: \_\_\_\_\_

Please choose the category that best represents the images you are submitting. A separate application and fee is required per category entry. **Choose only one:**  Painting  Sculpture  Photography  Drawing  Textile/Fabric  Jewelry  Mixed Media

Please describe materials used to create your artwork: \_\_\_\_\_

Images submitted for jurying:	Title	Art Dimensions
#1		
#2		
#3		
#4		

**This year the Arts in the Park will select a Featured Artist. The Featured Artist's work will be displayed on the festival poster and other promotional items. In addition he/she will be given a premier booth location. Please indicate whether you would like to submit your name for consideration**  Yes! I would like to submit my name for consideration.

I hereby acknowledge that I have read the attached Artists Application Information and agree that if I am accepted to participate in the Arts in the Park I will abide by these and all other festival regulations. I understand that a condition of my entry is that the work I submit be original, and that it be a result of my effort alone. I release the Ventura Chamber of Commerce, the Arts in the Park and all of its representatives of all liability and responsibility for damages including, but not limited to, loss suffered before, during or after the event or as a result of the display of art work, equipment and materials. I understand that the Arts in the Park reserves the right to remove any works, mine included, that do not meet the criteria of the application or are determined to be inappropriate for family viewing. Failure to comply may result in my removal from the festival and jeopardize my participation in future festivals. I also agree to allow the festival the use of my work, and my reproduction thereof, however made, including my digital images, but not limited to digital images, photographs and video recording, solely for the purpose of promoting the festival in this and future years. I understand that the Arts in the Park reserves the right to revise these regulations and/or terminate this agreement at its sole discretion. I understand that there are no returns or rain checks for any application or exhibit fees received for the Arts in the Park by the Ventura Chamber of Commerce.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\$25 Regular Application Fee If accepted into the festival, the application fee will be credited towards booth fee.

**Absolute deadline for application is July 23rd.** There will be no exceptions to the deadline unless the Arts in the Park authorizes an extended deadline and releases a Call to Artists extension. All applications must be submitted either: electronically with digital images via e-mail, via fax, or by mailing an original copy of this application to the contact information below. Payment must be received with application.

Cardholder Name: \_\_\_\_\_ Address on Card: \_\_\_\_\_  
City / ZIP: \_\_\_\_\_ Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_