



vis ability

WEBSITE

- Award Winning
- 24 / 7
- Global Circulation
- "Going Green" = more web traffic
- Payments available

Ad Options (check any)

- Online Classified Ad
- Additional Directory Listing
- Enhanced Directory Listing
- Banner Ad Level III
- Banner Ad Level II
- Banner Ad Level I
- Online Directory Ad Box
- Online Directory Commercial (30 sec)
- Online Directory Commercial (60 sec)

Ad frequency

- \$30 per week or \$100 per month
- \$100 per year (one payment only)
- \$750 per year (one payment only)
- \$750 per year (one payment only)
- \$1,250 per year (up to 2 pmts available)
- \$2,500 per year (up to 3 pmts available)
- \$1,000 per year (up to 2 pmts available)
- \$1,500 per year (up to 2 pmts available)
- \$3,000 per year (up to 3 pmts available)



VENTURA BUSINESS NEWSPAPER

- Award winning
- Also available on website as pdf
- Traditional ads
- Flyer inserts
- Special Sections
- Multiple month ad discount available

Ad Options (check one)

- Member Marketplace (B&W)
- Quarter-Page
- Calendar Banner (as available)
- Half-Page (vertical/horizontal)
- Business Spotlight (front page)
- Full Page
- Back Cover (color included)

Ad frequency (circle one)

	<u>1 X</u>	<u>3 X</u>	<u>6 X</u>	<u>12 X</u>
Member Marketplace (B&W)	\$150	\$ 95	\$ 89	\$ 84
Quarter-Page	\$341	\$308	\$290	\$273
Calendar Banner (as available)	N/A	\$400	\$350	\$300
Half-Page (vertical/horizontal)	\$525	\$473	\$446	\$420
Business Spotlight (front page)	\$700			
Full Page	\$840	\$756	\$714	\$672
Back Cover (color included)	\$1,156	\$1,040	\$840	\$809

Black & White - or - Color (\$150 extra per month)

- Flyer Insert: \$200 - flyer to be received as a pdf by the 20th of the month preceding publication. Flyer will be digitally distributed and e-mailed to Chamber entire database.
- Special Section: Advertising inserts folded to 8.5" x 11", *theme based - color included!*

Qtr pg = 1/8 pg ad (2.5" x 2") + 150 words or you design quarter page ad \$100
Half pg = 1/4 pg ad (5.25" x 4") + 300 words or you design half page ad \$225
Full pg = 1/2 pg ad (8" x 5.25") + 600 words or you design page ad \$350



CHAMBERLINKS E-NEWSLETTER

- Circulation 1,800+
- Every two weeks

Ad Options (check any)

- Banner Ad
- Content Ad

Ad frequency

- \$50 per run (includes links)
- \$75 per run (75 words - includes links)



Return form to: Serena Martinez serena@ventura-chamber.org, Ventura Chamber of Commerce 801 S. Victoria Ave., Suite 200, Ventura CA 93003 or via fax: 805-650-1414

Name: _____ Company: _____
 Address: _____ City: _____ ZIP: _____
 Phone: _____ e-mail: _____

Check # _____ enclosed or Quick pay by credit card:

I authorize the Ventura Chamber of Commerce to charge the credit card listed below for the amount set forth.

- Discover Card VISA MasterCard American Express

Name on Card: _____ Card #: _____

Billing Address (if different from above): _____

Expiration date: _____ Security Code: _____ Signature: _____

FOR OFFICE USE ONLY

Website \$ _____

Newspaper \$ _____

e-Newsletter \$ _____

TOTAL DUE \$ _____

Salesperson: _____

Notes: _____

Contributions to the Ventura Chamber of Commerce are not deductible as charitable contributions for income tax purposes, but may be deducted as ordinary and necessary business expenses.

TERMS AND CONDITIONS FOR ADVERTISING

WWW.VENTURACHAMBER.COM WEBSITE

Online Classified Ads: Up to 100 words including contact information must be submitted via e-mail to serena@ventura-chamber.org.

Additional Listing: After first 2 listings that come with membership.

Enhanced Listing: Floats your directory ad to the top of the searched set rather than alphabetically within the search.

Banner Ads: Banner ad layout is horizontal 420px X 100px. Link provided by customer. Banner location is near the top of each web page with a maximum of 3 ads rotating per section of pages. Customers may request to receive monthly e-mail "click" counts.

Online Directory Ads: Online directory layout is horizontal 200px X 200px. Link provided by customer. Directory ad location is below directory listing. Customers may request to receive monthly e-mail "click" counts.

Online Directory Commercials: Online directory commercials present in a window box below the directory listing. Link provided by customer. Ads do not auto launch and must be clicked to run. Customers

may request to receive monthly e-mail "click" counts.

Artwork Design: Changes to existing artwork or contracted design will be billed at a rate of \$50 per hour (\$50 minimum charge).

Acceptable File Formats: PDF, FLASH, JPG or GIF (animated gif files accepted) and MOV, FLV or WMV.

Dots Per Inch (DPI) for photos and Graphics: 300 DPI.

Media: Artwork must be submitted electronically to: serena@ventura-chamber.org.

Terms: Payment due upon space reservation. Contracts for 6 months or one year may be paid quarterly.

Publishers Rights: Publisher's liability for any error shall not exceed the cost of that portion of space occupied for such an error. Claims must be made within 7 days of publication.

Cancellation: Cancellations must be submitted in writing at least 30 days prior to submission deadline of any issue. 50% of contract balance is due in full upon cancellation of contract.

VENTURA BUSINESS NEWSPAPER

Publication Information: The Ventura Business newspaper is a 12 page official publication of the Ventura Chamber of Commerce covering business, city, community and Chamber news and is distributed by the 1st of each month.

Publication Format: 11" x 17" (full-color: front/back pages and center spread; remaining pages in black & white).

Distribution: Mailed directly to all Chamber members, select businesses and distributed at rack locations citywide.

Deadlines for Submission: Editorial copy and advertising materials deadline is the 10th of the month preceding press. Flyer inserts due by the 20th of the month.

Advertising Frequency: Discounts are available for advertising frequency. Ads must run consecutively for 3, 6 or 12 months to obtain frequency discount.

Artwork Design: Changes to existing artwork or contracted design will be billed at a rate of \$50 per hour (\$50 minimum charge).

Acceptable File Formats: PDF (preferred), EPS, TIFF or JPG

Dots Per Inch (DPI) for photos and Graphics: 300 DPI.

Fonts & Type: All fonts must be Type 1 fonts and embedded in the file

or converted to outlines or curves. Minimum type size is 8 point (12 point recommended). Reverse lettering should be in areas that offer maximum contrast between the reverse and the image. Reproduction quality can not be guaranteed on reverse type smaller than 10 points and/or with fine serifs. All fonts should be converted to outlines.

Color: All black and white ads should be designed using black ink with white background to print in black and white. All color ads should be designed in CMYK (Cyan, Magenta, Yellow & Black). All black text should be created in black ink only. All photos and text should be converted to CMYK before converting to final acceptable file format.

Media: Artwork must be submitted electronically to serena@ventura-chamber.org.

Terms: Payment due upon space reservation. Contracts for 6 months or one year may be paid quarterly.

Publishers Rights: Publisher's liability for any error shall not exceed the cost of that portion of space occupied for such an error. Claims must be made within 7 days of publication.

Cancellation: Cancellations must be submitted in writing at least 30 days prior to submission deadline of any issue. 50% of contract balance is due in full upon cancellation of contract.

CHAMBERLINKS E-NEWSLETTER

Publication Information: The ChamberLINKS e-newsletter is a digital e-mail publication of the Ventura Chamber of Commerce covering business, city, community and Chamber news and is distributed every two weeks and additionally as needed.

Publication Format: Full-color. Banner ad layout is horizontal 300px x 100px. Content ad includes up to 75 words including links. Links, photos and graphics provided by customer.

Distribution: 1,800+ e-mailed sent directly to all Chamber members, select businesses and additions as requested. Customers may request to receive "click" counts by e-mail request and will be reported after two weeks of the run date.

Deadlines for Submission: Deadline Monday preceding each e-mail.

Advertising Frequency: Discounts are available for advertising frequency. Ads must run consecutively for 3, 6 or 12 months to obtain frequency discount.

Artwork Design: Changes to existing artwork or contracted design will be billed at a rate of \$50 per hour (\$50 minimum charge).

Acceptable File Formats: PDF (preferred), EPS, TIFF, JPG or GIF (animated gif files accepted).

Dots Per Inch (DPI) for photos and Graphics: 300 DPI.

Media: Artwork must be submitted electronically to: serena@ventura-chamber.org.

Terms: Payment due upon space reservation. Contracts for 6 months or one year may be paid quarterly.

Publishers Rights: Publisher's liability for any error shall not exceed the cost of that portion of space occupied for such an error. Claims must be made within 7 days of publication.

Cancellation: Cancellations must be submitted in writing at least 30 days prior to submission deadline of any issue. 50% of contract balance is due in full upon cancellation of contract.