



**VENTURA CHAMBER OF COMMERCE**  
 801 S. Victoria Ave., Suite 200 ❖ Ventura, CA 93003  
 805.676.7500 ❖ fax: 805.650.1414 ❖ www.venturachamber.com

# 2009 Membership Application

Date of Application: \_\_\_\_\_ # of Employees(including owners): \_\_\_\_\_

Company Name: \_\_\_\_\_ Year Est: \_\_\_\_\_

Location Address: \_\_\_\_\_

Location City, State, Zip: \_\_\_\_\_

Mailing Address (if different from location address): \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company e-mail address: \_\_\_\_\_

Website: \_\_\_\_\_

Principal Owner/CEO: \_\_\_\_\_

Main Contact/Title: \_\_\_\_\_

Main Contact e-mail address: \_\_\_\_\_

Directory Category(ies):

(1) \_\_\_\_\_ (2) \_\_\_\_\_

(3) \_\_\_\_\_ (4) \_\_\_\_\_

**REASONS FOR JOINING:**

Business Development     Networking     Legislation     Marketing

Other: \_\_\_\_\_

By signing this application, you are hereby establishing a business relationship with the Chamber and authorizing the Chamber to communicate with you, from time to time, by fax, email, or other means, either directly or through a contract bound authorized agent, for event notifications, promotional opportunities, or other promotions or solicitations, which may be in the form of advertisements, that the Chamber feels are beneficial to its membership.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please do not send event, promotional, or advertising information.

**Method of Payment**

Check is enclosed     Charge my card:

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City/State/ZIP: \_\_\_\_\_

Membership dues in the Ventura Chamber of Commerce are not tax deductible as charitable contributions for federal income tax purposes but may be deductible as ordinary and necessary business expenses. A portion of dues, however, is not deductible as an ordinary and necessary business expense to the extent that the Chamber engages in state or federal lobbying. The non-deductible portion of dues for 2008 is two percent (2%). Ventura Federal Tax I.D. 95-1332204

**Office Use ONLY**

Representative: Online Application                      Sponsor: \_\_\_\_\_

Date Entered: \_\_\_\_\_ Date Letter / Certificate Sent: \_\_\_\_\_

## Investment Schedule

### MEMBER BENEFITS AND PRIVILEGES

#### \$350 - Entrepreneur Tier

*(for businesses with 5 or less full-time employees)*

- Two listings in website Business Directory
- Link to your website from Chamber website
- Office Depot Discounts
- FedEx Discounts
- Free membership in US Chamber
- Member pricing at events
- New member listing in Ventura Business
- Business Referrals
- Member-to-Member Discounts
- Networking opportunities
- Subscription to ChamberLINKS e-newsletter
- Subscription to Ventura Business newspaper
- Representation in creating a strong local economy
- Representation on behalf of business with government
- Involvement in promoting the community
- Opportunity for low-cost advertising
- Opportunity to join a leads referral group
- Opportunity to serve on a chamber committee
- Sponsorship Opportunities

#### \$595 - Networking Tier

*(6-30 full-time employees)*

- Entrepreneur Tier PLUS
- Ribbon Cutting/Grand Opening
- Business Brief in Ventura Business newspaper
- \$275 Advertising Credit
- Free Certificates of Origin

#### \$895 - Business Tier

*(31 -60 full-time employees)*

- Networking Tier PLUS
- 3rd Listing on Website
- Flyer Insert in Ventura Business newspaper
- ChamberLINKS e-mail Ad
- Member Marketplace in Ventura Business

#### \$1,195 - Premium Tier

*(61-99 full-time employees)*

- Business Tier PLUS
- Quarter page ad in Ventura Business newspaper
- Half Day Board Room Rental

#### \$1,495 - Executive Tier

*(100+ full-time employees)*

- Premium Tier PLUS
- Business Spotlight in Ventura Business newspaper
- 4th Listing on Website

**Add Processing Fee \$35.00**



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**WEBSITE**

- Award Winning
- 24 / 7
- Global Circulation
- "Going Green" = more web traffic
- Payments available

- Ad Options (check any)**
- Online Classified Ad
  - Additional Directory Listing
  - Enhanced Directory Listing
  - Banner Ad Level III
  - Banner Ad Level II
  - Banner Ad Level I
  - Online Directory Ad Box
  - Online Directory Commercial (30 sec)
  - Online Directory Commercial (60 sec)

- Ad frequency**
- \$30 per week or \$100 per month
  - \$100 per year (one payment only)
  - \$750 per year (one payment only)
  - \$750 per year (one payment only)
  - \$1,250 per year (up to 2 pmts available)
  - \$2,500 per year (up to 3 pmts available)
  - \$1,000 per year (up to 2 pmts available)
  - \$1,500 per year (up to 2 pmts available)
  - \$3,000 per year (up to 3 pmts available)



**VENTURA BUSINESS NEWSPAPER**

- Award winning
- Also available on website as pdf
- Traditional ads
- Flyer inserts
- Special Sections
- Multiple month ad discount available

- Ad Options (check one)**
- Member Marketplace (B&W)
  - Quarter-Page
  - Calendar Banner (as available)
  - Half-Page (vertical/horizontal)
  - Business Spotlight (front page)
  - Full Page
  - Back Cover (color included)
- Black & White - or -  Color (\$150 extra per month)
- Flyer Insert: \$200 - flyer to be received as a pdf by the 20th of the month preceding publication. Flyer will be digitally distributed and e-mailed to Chamber entire database.
  - Special Section: Advertising inserts folded to 8.5" x 11", *theme based - color included!*
- Qtr pg** = 1/8 pg ad (2.5" x 2") + 150 words or you design quarter page ad \$100  
**Half pg** = 1/4 pg ad (5.25" x 4") + 300 words or you design half page ad \$225  
**Full pg** = 1/2 pg ad (8" x 5.25") + 600 words or you design page ad \$350

**Ad frequency (circle one)**

	1 X	3 X	6 X	12 X
Member Marketplace (B&W)	\$150	\$ 95	\$ 89	\$ 84
Quarter-Page	\$341	\$308	\$290	\$273
Calendar Banner (as available)	N/A	\$400	\$350	\$300
Half-Page (vertical/horizontal)	\$525	\$473	\$446	\$420
Business Spotlight (front page)	\$700			
Full Page	\$840	\$756	\$714	\$672
Back Cover (color included)	\$1,156	\$1,040	\$840	\$809



**CHAMBERLINKS E-NEWSLETTER**

- Circulation 1,800+
- Every two weeks

- Ad Options (check any)**
- Banner Ad
  - Content Ad

- Ad frequency**
- \$50 per run (includes links)
  - \$75 per run (75 words - includes links)



**MEMBERSHIP A LA CARTE**

<input type="checkbox"/> Ribbon Cutting / Grand Opening	\$150	<input type="checkbox"/> Additional Category on Website	\$100
<input type="checkbox"/> Connection Breakfast Club	\$275	<input type="checkbox"/> Flyer Insert in Ventura Business	\$200-\$225
<input type="checkbox"/> The MIX Club	\$100	<input type="checkbox"/> Advertise in ChamberLINKS	\$75
<input type="checkbox"/> Host Connection Breakfast	\$375	<input type="checkbox"/> Advertise in Ventura Business Newspaper	(see rate sheet)
<input type="checkbox"/> Certificates of Origin	\$100 (per stamp)	<input type="checkbox"/> Purchase Member Mailing Labels	\$75
<input type="checkbox"/> Rental of Chamber Board Room	(see rate sheet)	<input type="checkbox"/> Purchase Human Resource Materials	(see rate sheet)